



## **Privacy Policy**

**Centric Sports Management Limited (“We”, “Us”, or “Our”) is committed to protecting your (“You” or “Your”) privacy. Please read the following information carefully to understand Our views and practices regarding Your personal data and how We will look after it.**

**Privacy notice for individuals associated with Centric Sports Management and CSM Foundation.**

**This document gives you detailed information about how we use your personal data and complies with the Data Protection Act 1998 and the EU General Data Protection Regulations.**

Your privacy is critically important to us. We follow a few fundamental principles as to how we use data:

- We are thoughtful about the personal information that we ask you to provide.
- We carefully consider the ways that we use and store your personal information.
- We share your data only when we need to.

We take steps to ensure that the organisations with whom we share your information understand that your privacy is critically important.

We aim to store personal information for as long as we have a reason to keep it and not longer than this.

We believe in full transparency on how we gather, use, and share your personal information.

We never sell your personal data to anyone.

### **Whose data do we process?**

We process personal data relating to those who have an invested interest in activity related to Centric Sports Management and CSM Foundation. Most data is processed through registration forms for individuals signing up to activities related to Centric Sports Management or CSM Foundation. We may also receive data from a variety of external agencies if related to specific projects operated by us.

### **Why do we process your data?**

We operate in the interest to provide all registrants and clients with a service and support for their required services from us. To safely and responsibly run, it is necessary for us to store and process data about registered individuals of Centric Sports Management and CSM Foundation.

In addition to this, we may contact all former registrants to ongoing services available from us. All contact is made to the benefit of all current and former clients and their

legitimate interest in our services. We have a legitimate interest in storing this data to help maintain and progress future business for us.

Your data is processed for the following reasons:



- Supporting and managing client or registrant needs
- To comply with requirements set by bodies which manage the awarding of funding to our projects
- Monitoring and evaluation of project progress
- Assessing the quality of our services

Some sensitive data is shared with us **optionally** e.g. ethnicity. This data is held and processed only because client, registrant or guardian have consented and agreed to share this data with us.

You do not have to share this with us. You can change your preference at any time by contacting [anees@centricsm.com](mailto:anees@centricsm.com). You can also request for this to be deleted.

### **What data do we process about registrants or clients?**

Personal details, including names, date of birth, home address, contact details, ethnic group, medical conditions, special requirements, attendance details, service usage details, and photographic/audio/video material of consenting individuals

### **How do we share your data?**

Information is not shared with any third-party group for marketing purposes. The only sharing of data occurs if:

- You are part of the CSM Foundation projects. The data here is shared with a third-party monitoring and evaluating group to register our participant and session attendances, however as per their own privacy policy information is not shared beyond this use for other companies
- You are a member of The CSM Club. The data here is used to purchase services on your behalf as per the Terms and Conditions of The CSM Club. These purchases would then provide personal information for external service, however as per company's own privacy policy information is not shared beyond this use for other companies. To further protect personal information no services will be purchased from groups that have not evidenced themselves to be GDPR compliant.

### **Cookies**

Our website uses cookies or similar technology to collect information about Your access to the website. Cookies are pieces of information that include a unique reference code that a website transfers to your device to store and sometimes track information about you.

A few of the cookies We use last only for the duration of your web session and expire when You close Your browser. Other cookies are used to remember You when You return to the website and will last for longer.

We use cookies to:

- remember that You have used the website before (this means We can identify the number of unique visitors We receive and allows Us to make sure that We have enough capacity for the number of users We get);
- allow You to navigate the website more quickly and easily;



All cookies used on Our website are set by Us.

Most computer and some mobile web browsers automatically accept cookies but, if You prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can prevent the setting of cookies by adjusting the settings on your browser. Please note however, that by blocking or deleting cookies You may not be able to take full advantage of the websites.

### **Changes to Privacy Policy**

Any changes we may make to our Privacy Policy in the future will be posted on this page and, where appropriate, notified to You by email.

### **Access to Information**

You have the right to access any information held about You. Any access request will be subject to a fee of £10 to meet our costs in providing You with details of the information we hold about You.